



Japan, May 29, 2017

Nanolux, a cutting-edge color night vision tech, announced today a seed investment of \$1.2 million led by a leading IT company ASUS who will invest \$0.9 million, with additional funds coming from Tsukuba Bank Group. The financing will be used to fund the commercial production of color night vision to be equipped in ASUS' s and others' products. ASUS will join Nanolux' s board of directors.

"The decision was made in 90 minutes" said Jonny Shih, Chairman of ASUS. "Nanolux has developed hugely unique technology to add clear competitive advantage to ASUS products. Motoshi and his team have right mind-set to develop technology for the people around the world. Nanolux is a great example of the type of founder-led, capital-efficient business that we like to invest in."

"With agile and technological culture, ASUS is an ideal partner as we launch and scale our business globally," said Motoshi Sobue, CEO of Nanolux. "We're excited to have a partner on board that provides us not only capital, but also vast strategic experience in the market. Nanolux will install color night vision in ASUS' s products at the earliest possible timing"

He also said "Tsukuba Bank told me that he commit to invest in Nanolux on the first day we met about a year ago. Without those words, I would have accepted unfavorable investment from other VCs when I was in difficult financial situation. It is an excellent example how a local bank can support entrepreneurship. I am sincerely thankful to Tsukuba Bank. "

Founded in Tsukuba City, Japan, Nanolux commercialize color night vision technology developed by AIST, the biggest industrial research institute in Japan. The color night vision contributes greatly to safety and visibility driven by the high performance on surveillance and the enriched imaging quality. The technology provides clear color movie without visible light by using only infrared illumination. It has wide range of applications since it is economical and good at motion. Nanolux released its first product in Feb 2017 and has installed it for infrastructure monitoring. The mass-production will start late this year to meet strong demand for industry and consumer products. For more information, visit <http://www.nanolux.co.jp/english/index.html>.



About ASUS

ASUS is one of Fortune magazine's World's Most Admired Companies, and is dedicated to creating products for today and tomorrow's smart life. Our comprehensive portfolio includes Zenbo, ZenFone, ZenBook and a range of IT devices and components, along with AR, VR and IoT. ASUS employs more than 17,000 people worldwide and over 5,500 world-class R&D talents. Driven by innovation and committed to quality, the company won 4,385 awards and earned approximately US\$13.3 billion of revenue in 2016.

About Tsukuba Bank

The Bank's name, "Tsukuba," is derived from Mt. Tsukuba, which is also known as "Mt. Tsukuba of the East, Mt. Fuji of the West." The Bank's headquarter operations have been moved to a building in Tsukuba City, Japan's largest research and university town and a hub for groundbreaking research in cutting-edge technology. The main base for the Bank's business operations is Ibaraki Prefecture, the proud home of some of Japan's best agriculture and industry. In order to satisfy our stakeholders – customers, shareholders and the local community, we intend to fully leverage this rich business base and effectively utilize the know-how and staff that both banks have built up over the years in order to provide high-quality financial services. As of the year ended in March 2016, the Bank had 147 offices